

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, June 10, 2026 7:30 am – 9:00 am

Present: Alves, Baldock, Bahouth, Brenk, DiMariano, Elliott, Gagliardi, Getz, , Holderness, Kempton, Lane, Lofgren, Loofbourrow, Messner, Silva, Swanson, Rohrbough, Tobin, Whitemyer

Absent: Aragon, Getz, Goodyear, Hausmann, Peterson, Pimentel, Ross

Staff: Buchanan, Cliff, Franklin, Minnehan, Robb

Consultants: Crittendon

I. **Call to Order and Pledge**

- Vice Chair Loofbourrow called the meeting to order at 7:33 am and held the Pledge of Allegiance.

II. **Public Comments – Matters Not on the Agenda**

- Vice Chair Loofbourrow called for public comments, hearing none moved onto the consent calendar.

III. **Consent Calendar**

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

A. TEDCorp Board Meeting Minutes March 11, 2026 and Special Board Meeting Minutes April 8, 2026

- Vice Chair Loofbourrow called for questions on the minutes, there were none.
- Silva motioned to approve the Consent Calendar, Baldock seconded. Motion approved. Lane abstained.

IV. **Business**

A. Resolution 26-1 Authorization of Bank Signatures

Recommended Action: Approve Resolution 2026-1 Authorization of Bank Signatures

- Elliott motioned to approve, Brenk seconded. Motion approved.

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- B. Direct staff to prepare and file the necessary documents for the formal naming of the organization to the Folsom Tourism Bureau
Recommended action: Motion to Approve Preparation of Documents
- Lofgren motioned to approve, Messner seconded. Motion approved.
- C. Financial Reports as of April 30, 2026 (Action Plan Update Attached)
Recommended Action: Approve Financial Reports as of April 30, 2026
- Holderness motioned to approve, Bahouth seconded. Motion approved.
- D. Amendment No 1 to Agreement between the City of Folsom and the Folsom Tourism Bureau relative to the Folsom Tourism Business Improvement District
Recommended Action: Approve Amendment No 1 to the City of Folsom and Folsom Tourism Bureau Relative to the Folsom Tourism Business Improvement District
- Lofgren recommends we track expenses for staff and legal and Buchanan does not believe language was part of this.
 - Rohrbaugh motioned to approve, Baldock seconded. Motion approved.
- E. TEDCorp Representatives to Capital Improvement Committee: Will Kempton and Enid Baldock
Recommended Action: Approve Capital Improvement Committee TEDCorp Appointments
- Holderness motioned to approve, DiMariano seconded. Motion approved.
- F. Hotel Representatives to Capital Improvement Committee: Joe Florio, Lake Natoma Inn; Dawn Lowell, Larkspur Landing; Shiela Torres, Courtyard & Residence Inn; Bethany Getz, AC Marriott; Kush Kalithia, Hilton Garden Inn; Garen Zoll, Fairfield Inn & Staybridge
Recommended Action: Approve Hotel Representatives to Capital Improvement Committee
- Holderness motioned to approve, Rohrbough seconded. Motion approved.
- G. City Appointments to Capital Improvement Committee: Vice Mayor Anna Rohrbough, Councilmember Barbara Leary, and City Manager Bryan Whitemyer
Recommended Action: Accept City Appointments
- Lane motioned to approve, Brenk seconded. Motion approved.
- H. FY26-27 Action Plan & Budget
Recommended Action: Approve FY26-27 Action Plan & Budget
- Buchanan reviewed FY26-27 Action Plan & Budget; discussion ensued to include Hunden study by Gagliardi, River District vision plan by Kempton and updates from Bryan Whitemyer.
 - Lane motioned to approve, Brenk seconded. Motion approved.

V. Directors' Comments

- Lane supported work on Paddling Capital of West brand.
- Loofbourrow commented that Kaisler will go before planning commission and will have a groundbreaking on July 29 for their expansion.

MINUTES



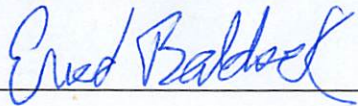
- Alves shared SMUD to announce new CEO.
- Elliott shared AC Marriott opening today; Rodeo grounds has been ignored and would like to see council open grounds on a more regular basis and make improvements.
- Bahouth shared Micron Foundation has a new president who will come to Folsom to meet some local stakeholders.

VI. Upcoming Events: Details at ChooseFolsom.com

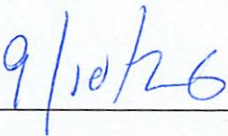
- Robb shared about upcoming events

VII. Vice Chair Loofbourrow adjourned the meeting at 8:37 am.

The undersigned hereby certifies that the foregoing minutes are a true and correct record of the proceedings of the regular meeting of the board of directors of the Folsom Tourism & Economic Development Corporation held on June 10, 2026.



Enid Baldock, Secretary



Date