

MINUTES



Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, March 11, 2026 7:30 am – 9:00 am

Present: Alves, Aragon, Baldock, Bahouth, Brenk, DiMariano, Elliott, Gagliardi, Getz, Hausmann, Holderness, Kempton, Lane, Loofbourrow, Ross, Silva, Swanson, Rohrbough, Whitemyer

Absent: Goodyear, Lofgren, Messner, Peterson, Pimentel, Tobin

Staff: Buchanan, Cliff, Franklin, Minnehan, Robb

Consultants: Crittendon

I. Call to Order and Pledge

- Chair Aragon called the meeting to order at 7:34 am and held the Pledge of Allegiance.

II. Public Comments – Matters Not on the Agenda

- Chair Aragon called for public comments, hearing none moved onto the consent calendar.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

A. TEDCorp Board Meeting Minutes December 10, 2025

- Chair Aragon called for questions on the minutes, there were none.
- Silva motioned to approve the Consent Calendar, Ross seconded. Motion approved.

IV. Business

A. Financial Reports as of December 31, 2025

- Crittendon reported on the financials.
- Holderness motioned to approve the financials, Getz seconded. Motion approved.

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V. Information

- A. 24-25 Annual Report Presentation by Buchanan and Cliff
- B. Status of TBID Modification
- C. Economic Development Update
- D. Chamber Update
- E. Recap NorCal Short Film Festival

VI. Upcoming Events: Details at ChooseFolsom.com

- Robb shared about upcoming events

VII. Directors' Comments

- Alves shared that the current CEO of SMUD will retire, and a new person is expected to be identified by the end of summer.
- Swanson reported that Folsom High Basketball will play in the state championship this weekend and that the City of Folsom's May 9th birthday event will bring back the snail race.
- Ross congratulated the marketing team on the success of the website data.
- Baldock encouraged participation in the online film festival.
- Gagliardi shared that the film *No Address* was based in Folsom.
- Elliott stated that Palladio will be 95% occupied by the end of the year.
- Brenk shared information about the Leadership Folsom class project and Sutter's support at the \$10K level.
- Lane shared excitement about the Core Business District.
- Bahouth re-emphasized the need for a large venue in the city and noted that AI and robotics are rapidly changing technology.

VIII. Chair Aragon adjourned the meeting at 8:59 am.

The undersigned hereby certifies that the foregoing minutes are a true and correct record of the proceedings of the regular meeting of the board of directors of the Folsom Tourism & Economic Development Corporation held on March 11, 2026.

A handwritten signature in cursive script, appearing to read "Enid Baldock", is written over a horizontal line.

Enid Baldock, Secretary

A handwritten date "6/10/26" is written over a horizontal line.

Date