

**Planning/Organizing Meeting
Folsom Tourism Business Improvement District (TBID)
Capitol Improvement Committee**

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, July 9th, 2026 11:30 – 1:00 pm

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

I. CALL TO ORDER

II. ROLL CALL

III. PUBLIC COMMENT – MATTERS NOT ON THE AGENDA

Public comments on items not listed on the agenda will be heard at this time. Public comment on items listed on the agenda will be received when those items are considered.

IV. PRESENTATIONS AND INFORMATION

A. Hunden Partners Presentation on Destination Asset Study

V. DETERMINE MEETING SCHEDULE

VI. COMMITTEE MEMBER COMMENTS

VII. ADJOURNMENT

Attachments:

- Link to: [Folsom Tourism Destination Asset Studies](#) which includes:
[Hunden Partners 2024 Studies](#):
 - Executive Summary
 - Outdoor Recreation
 - Indoor Recreation
 - Conference & Hotel
 - Entertainment
 - Events
 - [Conventions Sports & Leisure](#)
 - 2017 Meeting Conference Space Study
- Communication to the hoteliers from the City of Folsom regarding the new rate of 8% dated June 18, 2026.

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.