

**Planning/Organizing Meeting  
Folsom Tourism Business Improvement District (TBID)  
Capitol Improvement Committee**

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, June 17, 2026 2:00 – 3:30 pm

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

## **I. CALL TO ORDER**

## **II. ROLL CALL**

## **III. PUBLIC COMMENT – MATTERS NOT ON THE AGENDA**

Public comments on items not listed on the agenda will be heard at this time. Public comment on items listed on the agenda will be received when those items are considered.

## **IV. ORGANIZATIONAL ACTIONS**

### A. Election of Committee Chair

Recommended Action: Elect a Chair of the Committee.

### B. Election of Committee Vice Chair

Recommended Action: Elect a Vice Chair of the Committee.

### C. Staggard Terms for Capital Improvement Committee

Recommended Action: Draw for Staggard Terms

### D. Adoption of Policies for the Conduct of Committee Business

Recommended Action: Adopt the Policies for the Conduct of Committee Business.

### E. Establishment of Regular Committee Meeting Schedule

Recommended Action: Establish the regular meeting schedule for 2026–2027.

## **V. PRESENTATIONS AND INFORMATION**

### A. Brown Act FAQ's & Mandatory Board Training September 9, 2026

### C. Folsom Tourism Infrastructure Proposed Investment Strategy

# AGENDA



## D. Discussion:

- How Should Success Be Defined for Capital Improvement Funds
- Examples of Tourism Infrastructure and Demand-Generating Investments

## VI. COMMITTEE MEMBER COMMENTS

## VII. ADJOURNMENT

### Attachments:

- CIC Policies for Conduct of Committee Business
- Brown Act FAQ
- Folsom TBID Capital Improvement Committee Governance Policy
- Link to: [Folsom Tourism Destination Asset Studies](#) which includes:
  - Hunden Partners 2024 Studies:
    - Executive Summary
    - Outdoor Recreation
    - Indoor Recreation
    - Conference & Hotel
    - Entertainment
    - Events
  - Conventions Sports & Leisure
    - 2017 Meeting Conference Space Study

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.