

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630
Date/Time: Wednesday, June 10, 2026 7:30 am – 9:00 am

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

I. Call to Order & Pledge of Allegiance

II. Public Comments – Matters Not on the Agenda

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

- A. TEDCorp Board Meeting Minutes March 11, 2026 and Special Board Meeting Minutes April 8, 2028
Recommended Action: Approve the draft minutes as presented

IV. Business

- A. Resolution 26-1 Authorization of Bank Signatures
Recommended Action: Approve Resolution 2026-1 Authorization of Bank Signatures
- B. Direct staff to prepare and file the necessary documents for the formal naming of the organization to the Folsom Tourism Bureau
Recommended action: Motion to Approve Preparation of Documents
- C. Financial Reports as of April 30, 2026 (Action Plan Update Attached)
Recommended Action: Approve Financial Reports as of April 30, 2026
- D. Amendment No 1 to Agreement between the City of Folsom and the Folsom Tourism Bureau relative to the Folsom Tourism Business Improvement District
Recommended Action: Approve Amendment No 1 to the the City of Folsom and Folsom Tourism Bureau Relative to the Folsom Tourism Business Improvement District
- E. TEDCorp Representatives to Capital Improvement Committee: Will Kempton and Enid Baldock
Recommended Action: Approve Capital Improvement Committee TEDCorp Appointments

AGENDA



- F. Hotel Representatives to Capital Improvement Committee: Joe Florio, Lake Natoma Inn; Dawn Lowell, Larkspur Landing; Shiela Torres, Courtyard & Residence Inn; Bethany Getz, AC Marriott; Kush Kalithia, Hilton Garden Inn; Garen Zoll, Fairfield Inn & Staybridge
Recommended Action: Approve Hotel Representatives to Capital Improvement Committee
- G. City Appointments to Capital Improvement Committee: Vice Mayor Anna Rohrbaugh, Councilmember Barbara Leary, and City Manager Bryan Whitemeyer
Recommended Action: Accept City Appointments
- H. FY26-27 Action Plan & Budget
Recommended Action: Approve FY26-27 Action Plan & Budget

V. Directors Comments

VI. Upcoming Events

- 6/4 Ribbon Cutting for All Creatures Veterinary Emergency Clinic 4:30 pm-6 pm
- 6/5 Ribbon Cutting for Hotworx 11:30 am-1pm
- 6/10 Folsom Pro Rodeo Kickoff - Buckhorn BBQ
- 6/12 Hwy 50 Power Lunch (EDH) - The Vine El Dorado Hills 11:30 am – 1 pm
- 6/24 Folsom Pro Rodeo Volunteer Party - Handley's Western Wear 4 pm- 7:00 pm
- 7/1 Hometown Parade & Cattle Drive 7:00 pm
- 7/2, 7/3, 7/4 FOLSOM PRO RODEO

Attachments:

- TEDCorp Board Meeting Minutes March 11, 2026
- TEDCorp Special Board Meeting Minutes April 8, 2026
- Resolution 2026-1 Authorization of Bank Signatures
- TEDCorp Financial Reports as of April 30, 2026
- 2025/2026 Action Plan Update
- Amendment No 1 to Agreement Between the City of Folsom and the Folsom Tourism Bureau Relative to the Folsom TBID
- Proposed TEDCorp Budget 2026/27
- Proposed 2026/27 Action Plan Update

NOTICE TO PUBLIC: You are welcome and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited, and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

AGENDA



BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.