

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, December 10, 2025 7:30 am – 9:00 am

Present: Alves, Aragon, Baldock, Brenk, DiMariano, Elliott, Gagliardi, Getz, Goodyear, Holderness, Kempton, Lane, Lofgren, Loofbourrow, Messner, Reynolds, Rohrbough, Tobin

Absent: Bahouth, Hausmann, McCullough, Peterson, Pimentel, Ross, Silva, Swanson, Whitemyer

Staff: Buchanan, Cliff, Franklin, Robb, Schwietert

Consultants: Crittendon, Grows

I. **Chair Reynolds called the meeting to order at 7:36**

- Chair Reynolds asked the Board to provide introductions as it was new Member Goodyear's first meeting.
- Chair Reynolds requested roll call and started the Pledge of Allegiance.

II. **Public Comments – Matters Not on the Agenda**

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

- Chair Reynolds called for public comments. Hearing none, moved on with the agenda.

III. **Consent Calendar**

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

A. TEDCorp Board Meeting Minutes September 10, 2025 & TEDCorp Special Board Meeting October 24, 2025

B. Financial Reports as of September 30, 2025

- Chair Reynolds review the consent calendar and asked Crittenden to report on the financials.
- Crittendon reported on financials and asked for questions. There were no questions.
- Aragon motioned to approve the Consent Calendar, Messner seconded. Motion approved.

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IV. New Business

- A. Financial Reports as of September 30, 2025
 - This appeared twice on the agenda, no motion needed.
- B. Election of Board Members for 2026, attached
 - Chair Reynolds reported on proposed board members,
 - Tobin motioned to approve the Board Member Slate Expiring in 2029, Lane seconded. Motion approved.
- C. Election of Officers for 2026, attached
 - Chair Reynolds reported on the election of officers. Questions ensued.
 - Elliott motioned to approve the Officers for 2026, DiMariano seconded. Motion approved.
- D. Confirm Appointment of Board Members Expiring in 2029, attached
 - This item is duplicate, no need to vote.
- E. Confirm appointment of Board Members to Folsom Community Development Corporation
 - Chair Reynolds reported on the election of Board Members to the Folsom Community Development Corporation. Questions ensued. Lofgren asked to review the bylaws.
 - Aragon motioned to ratify, confirm and approve all of the actions taken by FCDC's Directors since the prior meeting and approve the Board Members to the Folsom Community Development Corporation which are Holderness, Messner, Reynolds, Aragon, and Thompson, Rohrbaugh seconded. Motion approved.

V. Information

- A. File and Receive the Board Meeting dates for 2026
 - Chair Reynolds reported on 2026 meeting dates. Questions and commentary ensued. A request was made for a graphic on Choose Folsom organizations.
- B. Update on status of TBID modification – Reynolds and Lofgren
 - Chair Reynolds and Lofgren reported on the TBID modification updates.
- C. Summary of Tourism efforts
 - Buchanan & Franklin presented on the 2025/2026 Action Plan progress. Questions ensued.
- D. Summary of Economic Development efforts
 - Grows presented on 2025/2026 Economic Development progress. Questions ensued.

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VII. Upcoming Events: Details at ChooseFolsom.com

- Reynolds mentioned all of the upcoming events.

VIII. Director's Comments

- Elliott reported the Palladio is going well with the hotel opening in April or May and home building is even ok with high interest rates.
- Goodyear was appreciative that he is now a part of the Board.
- Chair Reynold's mentioned it has been a pleasure serving as Chair for the past two years.
- Lofgren & Getz commented on the announcement of the BECU merger with SAFE CU.
- Gagliardi reminded the group that 2026 is a year of celebrations and we will be celebrating at our events all year and commencing in a Bridge Dinner Celebration in the fall. Gagliardi also thanked Chair Reynolds for her service.

IX. Chair Reynolds adjourned the meeting at 9:08 am

The undersigned hereby certifies that the foregoing minutes are a true and correct record of the proceedings of the regular meeting of the board of directors of the Folsom Tourism & Economic Development Corporation held on December 10, 2025.

Secretary