

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, September 10, 2025 7:30 am – 9:00 am

Present: Alves, Baldock, Brenk, DiMariano, Elliott, Gagliardi, Getz, Hausmann, Holderness, Kempton, Lane, Lofgren, Loofbourrow, Messner, Reynolds, Silva, Swanson, Tobin, Rohrbough

Absent: Aragon, Bahouth, Goodyear, McCullough, Peterson, Pimentel, Ross, Whitemyer

Staff: Buchanan, Cliff, Franklin, Robb

Consultants: Crittendon

I. Call to Order and Pledge

- Chair Reynolds called the meeting to order at 7:36 am and held the Pledge of Allegiance.

II. Public Comments – Matters Not on the Agenda

- Chair Reynolds called for public comments, hearing none moved onto the consent calendar.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

- A. TEDCorp Board Meeting Minutes June 11, 2025
 - Chair Reynolds called for questions on the minutes, there were none.
- B. Financial Reports as of June 30, 2025
 - Crittendon reported on the financials.
 - Messner motioned to approve the Consent Calendar, Rohrbough seconded. Motion approved.

IV. New Business

A. Review Brown Act Compliance Update & TEDCorp Bylaw Update

- Chair Reynolds and Lofgren commented on the bylaw updates and explained the suggested changes.
- Tobin moved to approve the bylaw updates, Alves seconded. Motion approved.

B. New Board Member Candidates

1. Will Kempton, Retired Transportation Executive
 2. Brandon Goodyear, Intel
- Chair Reynolds spoke to the number of board members we currently have and the prospective additions, Kempton and Goodyear.
 - Loofbourrow moved to approve the new candidates, DiMariano seconded. Motion approved.

C. FY 2025-2030 Folsom Tourism Strategic Plan & FY 25/26 Action Plan

- Buchanan & Franklin reported on the Strategic Plan & Action Plan.
- Baldock moved to approve the 2025-2030 Strategic Plan & FY 25/26 Action Plan, Lane seconded. Kempton abstained. Motion approved.

V. File & Receive

A. FY 24-25 Annual Report to the City & FY 25-26 Action Plan

- Staff briefly reviewed the Annual Plan report to the City.

VI. Presentation

A. 2025 Study Mission

- Staff and Board Members reported on Study Mission highlights and how important the event is to our growth of tourism and economic development opportunities.

VII. Upcoming Events: Details at ChooseFolsom.com

- Staff reported on the upcoming events and asked everyone to consider getting a ticket to Future Folsom and participate in as many events as possible.

VIII. Directors Comments

- Swanson commented on Community Service Day, he also commented that all graduations starting later due to weather considerations. He also shared some Folsom High Football accomplishments.
- Elliott reported on projects at the Palladio, Sutter, the new AC Hotel.
- Tobin shared the Friends of Folsom Library book sale and the Rotary concert at the amphitheater were both upcoming and would be great to support.
- Hausmann reported Dignity Health has officially scheduled groundbreaking for their new facility on October 2nd.
- Chair Reynolds reported on the approval on the pedestrian bridge from the Sutter project to the Palladio.
- Lofgren reported on the Mettle Shop project.
- Alves reported he is chairing the Asian Chamber Study Mission and highlighting Folsom & El Dorado County.
- DiMariano commented on dental providers are cutting ties with Delta Dental.

IV. Chair Reynolds adjourned the meeting at 8:59 am.