

**Folsom Tourism & Economic Development Corporation  
Special Board Meeting Minutes**

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any agenda item.

**Date/Time:** Friday, October 24, 2025 1:00 pm – 2:00 pm

**Locations: On Site Meeting Location:**

- Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

**Off Site Meeting Locations for Virtual Attendees:**

- 75-5470 Kona Bay Drive, Kailua Kona, Hawaii 96740
- 3841 Chip Ct. Rocklin, CA 95765
- Predio Paraíso Escondido, Cabo San Lucas, BCS, 23450, México
- 1102 Corporate Way, Ste 140, Sacramento, CA 95831

**Present:** Alves, Aragon, Gagliardi, Hausmann, Holderness, Kempton, Lofgren, Messner, Pimentel, Reynolds, Ross, Silva, Tobin

**Teams:** Baldock, Getz,

**Absent:** Bahouth, Brenk, DiMariano, Elliott, Goodyear, Lane, Loofbourrow, McCullough, Peterson, Rohrbough, Swanson, Whitemyer

**Staff:** Buchanan, Robb

**Guests:** Lambeth, Gallagher

**I. Call to Order & Pledge of Allegiance**

- Chair Reynolds called the meeting to order at 1:04 pm and held the Pledge of Allegiance.

**II. Public Comments – Matters Not on the Agenda**

- Chair Reynolds called for public comments, hearing none moved onto the consent calendar.

**IV. Presentation Folsom Tourism Business Improvement District**

- Gagliardi presented on the proposed BID increase and what it means for tourism in Folsom. Question and answers ensued.
- It was clarified that this effort today was not approving any one project for funding, only the request increase in the BID assessment. Project prioritization will be done at a later date.
- The group discussed changes in the letter eliminating the words “new” and “access enhancements” and what should go into the staff report to the City.

**VI. New Business**

- A. Resolution of Intent to Increase the Folsom Tourism Business Improvement District (TBID), John Lambeth Civitas.
- Silva moved to approve the TEDCorp Board Recommend to the City Council to modify the TBID assessment from 4% to 8%; Authorize the Chair of the TEDCorp to draft a letter stating such intent; Authorize the CEO or Chair of TEDCorp to sign such letter. Ross seconded.
  - Vote was held by roll call and was passed unanimously.

# MINUTES



**VII. Upcoming Events: Details at ChooseFolsom.com**

- Chair Reynolds reviewed the upcoming events.

**VIII. Directors Comments**

- Chair Reynold's noted she will be stepping down after two years as Chair and we are looking for a new Chair.
- Kempton reported that the River District Organizing committee was making great progress.
- Gagliardi asked the group to try and attend the Council meeting on November 12<sup>th</sup>.