

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630
Date/Time: Wednesday, June 11, 2025 7:30 am – 9:00 am
Present: Aragon, Baldock, Brenk, DiMariano, Gagliardi, Getz, Holderness, Lane, Loofbourrow, Messner, Reynolds, Rohrbaugh, Swanson, Tobin, Whitemyer
Absent: Bahouth, Elliott, Hausmann, McCullough, Peterson, Pimentel, Silva
Staff: Buchanan, Cliff, Crittendon, Robb

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

I. Call to Order

- Chair Reynolds called the meeting to order at 7:35 am

II. Public Comments – Matters Not on the Agenda

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

- Chair Reynolds called for public comment, hearing none closed public comment.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

- A. TEDCorp Board Meeting Minutes December 11, 2024

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.

MINUTES



Recommended Action: Approve the draft minutes as presented.

B. Financial Report as of March 31, 2025

Recommended Action: Approve Financial Report as of March 31, 2025

- Hearing no questions, Messner motioned to approve the consent calendar, Ross seconded. Motion approved.

IV. New Business

A. Proposed Budget FY2025-26 Budget

Recommended Action: Approve FY2025-26 Budget

- Crittendon presented the budget. Questions on the budget were addressed. Getz motioned to approve, Baldock seconded. Motion approved.

B. Appoint Folsom Community Development Corporation Board Members Bob Holderness & Eileen Reynolds Expiring January 1, 2028.

- Questions on the FCDC and whether the Brown Act applies. The group agreed that the TEDCorp Bylaws need to be updated. A motion was made by Aragon subject to bylaws being updated to approve, Lofgren seconded. Motion approved.

V. Officer/Staff Reports

A. Review Brown Act Compliance Update

- Reynolds, Gagliardi and Lofgren updated the Board on the need to follow the Brown Act and update the bylaws accordingly.

B. Review Draft Tourism Strategic Plan

- Buchanan presented the draft plan. Question & comments ensued.
- Buchanan asked that board members review the rough draft and submit any comments to her.

VI. Upcoming Events: Details at ChooseFolsom.com

- Robb spoke about the upcoming events and some changes/additions.

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VII. Directors Comments

- Whitemyer spoke about the upcoming City budget with a 3.5 mil deficit and unfunded ongoing maintenance strategy and he also mentioned he would be going on the road" to discuss the budget with city residents to enhance transparency and build trust.
- Swanson commented on graduation and the nearly 1000 grads that are entering the workforce or furthering their education. Folsom High has a number one quarterback for the country as a senior next year. Firm bid for the new High School is going back out.
- Lofgren updated on the Mettle Shop project, which had filed the application. Issues that are relevant to TEDCorp is a parking plan. Mettle Shop is identifying potential locations to lease more parking. A group went to Sioux Falls to see a project which was very impressive. The project includes art, outdoor concert venue (50 free concerts a year), river walk area, and apartments.
- Enid asked the board to attend the Southpointe groundbreaking next week.

VIII. Chair Reynolds adjourned the meeting at 8:48 am

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