

Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630
Date/Time: Wednesday, September 10, 2025 7:30 am – 9:00 am

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

I. Call to Order

II. Public Comments – Matters Not on the Agenda

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

- A. TEDCorp Board Meeting Minutes June 11, 2025
Recommended Action: Approve the draft minutes as presented.
- B. Financial Reports as of June 30, 2025
Recommended Action: Approve Financial Reports as of June 30, 2025

IV. New Business

- A. Review Brown Act Compliance Update & TEDCorp Bylaw Update
Recommended Action: Approve suggested TEDCorp Bylaw Update
- B. New Board Member Candidates
 - 1. Will Kempton, Retired Transportation Executive
 - 2. Brandon Goodyear, IntelRecommended Action: Approve Candidates.
- C. FY 2025-2030 Folsom Tourism Strategic Plan & FY 25/26 Action Plan
Recommended Action: Approve 2025/2030 Strategic Plan & FY 25/26 Action Plan

V. File & Receive

- A. FY 24-25 Annual Report to the City & FY 25-26 Action Plan

VI. Presentation

- A. 2025 Study Mission

AGENDA



VII. Upcoming Events: Details at ChooseFolsom.com

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| • RC: Arthur Murray | Wed, Sept. 10, 6:30 PM | 800 Reading |
| • HWY 50 Power Lunch | Fri, Sept.12, 11:30 AM | Riley's on Sutter |
| • Sangria & Sandals | Tues, Sept. 16, 5:30 PM | Scarlet's Saloon |
| • Future Folsom | Wed, Sept. 24, 7:30 AM | Lakeside Folsom |
| • Women's Expo & Social | Thurs, Oct. 2, 4:00 PM | Palladio Piazza |
| • HWY 50 Power Lunch | Fri, Oct. 10, 11:30 AM | TBD-EDH |
| • Ambassador Meeting | Thurs, Oct. 16, 5:30 PM | Granite School |
| • Folsom Focus Luncheon | Wed, Oct. 22, 11:30 AM | Bayside Folsom |

VIII. Directors Comments

Attachments:

- I. TEDCorp Board Meeting Minutes June 11, 2025
- II. TEDCorp Financial Reports as of June 30, 2025
- III. Recommended TEDCorp Bylaw Updates
- IV. New Board Member Candidate Bio's Kempton & Goodyear
- V. 2025-2030 Tourism Strategic Plan
- VI. FY 25-26 Action Plan
- VII. 2024-2025 Annual Report to the City of Folsom

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.