

## **Shelby Ryburn – Speaker on Residential Real Estate**

A California native, Shelby began her career in property management before moving into corporate America, where she spent seven years with a Fortune 100 financial services firm leading recruiting, sales training, leadership development, and one of the nation's top internship programs. She entered real estate in 2006 and quickly rose into leadership, running top-performing Keller Williams franchises and later serving at the regional level for both the Northern California and Hawaii region as well as the Orange County and San Diego county regions.

Today, Shelby is co-owner of The MORE Real Estate Group, the #1 Keller Williams team in the Sacramento region, where she leads alongside Brian Martell and Ricky O'Neal. A certified trainer and business coach, she also teaches nationally on leadership, leverage, and growth, and co-founded *engage*, a training company helping small business owners scale through systems and strategy.