

REVISED AGENDA



Folsom Tourism & Economic Development Corporation Board Meeting

Location: Granite School Auditorium, 909 Mormon Street, Folsom CA, 95630

Date/Time: Wednesday, June 11, 2025 7:30 am – 9:00 am

This agenda has been prepared and posted in compliance with the provisions of the Ralph M. Brown Act. Board action may occur on any identified agenda item.

I. Call to Order

II. Public Comments – Matters Not on the Agenda

Public comments on items not listed on the agenda will be heard at this time. Public comment is taken on items listed on the agenda when those items are addressed.

III. Consent Calendar

Items appearing on the Consent Calendar are considered routine and may be approved by one motion. Board Members may pull an item for discussion.

A. TEDCorp Board Meeting Minutes December 11, 2025

Recommended Action: Approve the draft minutes as presented.

B. Financial Report as of March 31, 2025

Recommended Action: Approve Financial Report as of March 31, 2025

IV. New Business

A. Proposed Budget FY2025-26 Budget

Recommended Action: Approve FY2025-26 Budget

B. Appoint Folsom Community Development Corporation Board Members Bob Holderness & Eileen Reynolds Expiring January 1, 2028

V. Officer/Staff Reports

A. Review Brown Act Compliance Update

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (5 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors.

BROWN ACT NOTICE: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Sally Buchanan, at Choose Folsom at (916) 985-2698 at least 48 hours prior to the meeting.

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C. Review Draft Tourism Strategic Plan

VI. Upcoming Events: Details at ChooseFolsom.com

- Marriott AC Hotel Roof Topping Ceremony at the Palladio, June 10, 10 am
- Sutter Health Groundbreaking, June 11, 10 am (To be confirmed)
- HWY 50 Power Lunch Buckhorn, June 13, 11:30 am
- Rodeo Kickoff & Grand Marshal Party Poor Reds, June 20, 6 pm
- Rodeo Volunteer Party Handley's, June 25, 5pm
- Hometown Parade Sutter Street Saturday, June 29, 9:30 am
- Folsom Pro Rodeo, July 3, 4, 5

VII. Directors Comments

Attachments:

- I. TEDCorp Board Meeting Minutes December 11, 2025
- II. TEDCorp Financial Report as of March 31, 2025 & FY2025-26 Proposed Budget

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