



**For Immediate Release:**  
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## **Conference Direct Locates Center in Folsom**

Conference Direct, which specializes in all aspects of corporate event planning, has opened an office in Folsom.

Based in Los Angeles, the company provides assistance in securing hotel accommodations, meeting space, conference venues and hospitality services nationwide and on a global level. The Folsom accounting operations center will staff up to 35 employees.

“We are pleased to welcome Conference Direct to Folsom and are certain they will find all the resources they need such as access to a talented workforce, business and service partners to aid in their continued growth and success,” said Folsom City Manager Evert Palmer.

Joe Gagliardi, CEO of the Folsom Partnership said Conference Direct is indicative of many companies who have located in Folsom and found great success. “These companies enjoy our business-friendly local government, affordable and reliable utilities and unsurpassed quality of life for their employees and families,” said Gagliardi.

Brian Stevens, CEO of Conference Direct, said the company had been looking for a location to expand operations. “We chose Folsom for its educated and accessible workforce, the partnerships within the community and its vendors and all the area has to offer our employees,” he said. “We are pleased to make Folsom an anchor for our accounting operations.

Conference Direct is currently staffing its Folsom office. Career opportunities in accounting are available. Qualified candidates can send resumes to [joanne.kenison@conferencedirect.com](mailto:joanne.kenison@conferencedirect.com).

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